

Beating the crunch

by BEN MORRIS

HUNDREDS of people in Mid Sussex are snapping up an offer to help ease current financial burdens and support local businesses.

They have accepted most of the 10,000 sets of saving vouchers being given away by Hassocks company boss Paul Bate. So far more than 20 schools are among those who have taken up the offer of the vouchers, which usually cost £34.95 a set, from Paul's firm Executive 100 Ltd. Oakmeeds Community School in Burgess Hill is one of the schools.



Paul Bate is encouraging the support of local businesses



Paul said: "Over the last five years I have dedicated my time to help local businesses get customers through their doors and finding ways to help local families save money."

"One very successful way that I have managed to do this is in producing local Community Saving voucher sets."

"We have decided to give away approximately 10,000 voucher sets which we have recently distributed freely

throughout the local Mid Sussex area.

"Each voucher sheet, which specifically aims at encouraging local residents and families to stay local and support their local businesses, can save up to £1,500.

"The voucher sets are distributed through local businesses, information centres, schools and local events."

"So far more than 20 schools in the Mid Sussex area have ordered voucher sets to give to every pupil and staff member."

"They recognise that it both gives families great ideas for things to do with the children over the holiday times and helps them save money, which is especially relevant now in the current credit crunch climate."

Greg Ashman of Hair Essentials, Burgess Hill, said: "I'd advise any business owner to try it and see the results for your-



Pupils from Oakmeeds Community School at Burgess Hill with their vouchers

self. We consistently have well over 100 new customers each time the vouchers come out." A few hundred sets are left and can be claimed by logging onto www.communitysavings.co.uk and clicking the £1,500 of FREE Vouchers tab.



Staff from Hair Essential in Burgess Hill with the sets of vouchers

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